

# Let's Create the Perfect Video Solution for Your Business!



## 1 Strategy Call

This is our chance to get to know your business and discuss your marketing strategy. We'll help you choose - or customize - a video marketing package that's right for you!



## 2 Pick a Package

Once we've identified the perfect package for your business, we'll send you a simple agreement to review and sign.



## 3 Pre-Production

In this call, we'll work together to define your message and work out the production logistics. We'll take you through an extensive interview process and we'll create a "Story Board" for your video to make sure that we're communicating your message in a powerful and compelling way.



## 4 Video Shoot

Here's where we begin to work our magic. We'll organize, direct, and guide you through the entire shooting process. The shoot will typically take 8-10 hours, total, typically split into 2 or 3 days.



## 5 Production

You get to sit back and relax while our team goes to work. We'll make you look good - and we'll make sure your story comes through loud and clear. We'll share with you the first cut of your project, and then we'll make any revisions you'd like, up to 3 rounds, until you're 100% thrilled with the final product! This process typically takes 3-5 weeks.



## 6 Final Product

When you're satisfied with the *final cut*, we'll finalize the project and provide you with a high-resolution video file that you can use on your website, social media platforms, and anywhere else you see fit!